

Futureproof your broadband portfolio

The nation's network is changing and it'll soon be the end of the line for some copper broadband customers. Don't get left behind.

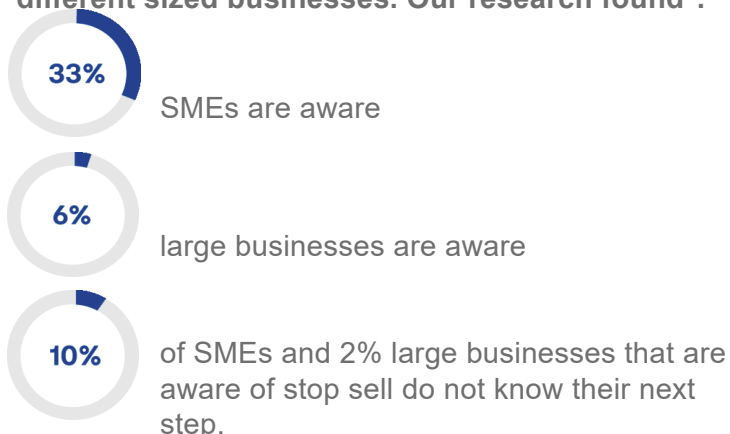
Are you ready for the Great British Switch Off?

Stop sell has started, here's what it means to you and your customers.

Stop sell of copper services will take effect in 2023, leading up to the late 2025 switch off by which time we'll all be enjoying full fibre connections and next gen communications.

But that stop sell won't simply be achieved with the flick of a switch. It requires time and will need to be rolled out. **In fact, it's already happening.**

There is a perceived gap in the preparedness of different sized businesses. Our research found*:



* The research was conducted by Censurwide, with 1,021 respondents, including 105 CEOs and 416 IT decision makers in large businesses and 500 IT decision makers in SMEs between 25.06.2020 and 01.07.2020. For the purpose of this research, a large business is considered as one with 250+ employees and an SME is considered as having between 1 and 249 employees.



What to do with your existing copper services?

Prepare for the future with our latest broadband solutions. They have been created to give you everything you need for your business. They will help you reduce costs, futureproof your business and be prepared for Digital Britain.

Futureproof with FTTP

Get ready for our fastest, most reliable connection ever.

Whatever you need your connection for, with ultrafast FTTP you'll do it faster, smoother, more reliably.

From video calls to collaborating with clients, file sharing to cloud computing, this is connectivity built for the future, today.

And when a leased line connection is just out of reach, ultrafast FTTP gives you the high bandwidth, high performance connectivity you need at a fraction of the cost.



Futureproofed and affordable

Speed and reliability of a leased line at a fraction of the cost.



Reliable internet all the time

Better performance, impressive speeds and fewer dropouts.



Wider availability

Over 7.5 million properties now have access to FTTP with more being added every day.



Ultrafast access

Speeds of up to 1Gbps available providing the ultimate solution for your business growth.



Backed by our support

We make it easy to order and will support you throughout.

**Better broadband at
gigabit-speeds**



Say hello to SOGEA

Simplify business with superfast broadband, all in one order.

Single Order Generic Ethernet Access (SOGEA) enables you to order FTTC without a phone line – you've got everything you need within a single order.

With more and more businesses heading toward a hosted voice service rather than an analogue phone system, SOGEA is paving the way for the future of telecoms.

SOGEA can give your business the superfast broadband it needs with all of the frills but none of the fuss.

- ✓ **Easy to install**
With only one order to manage you will have less to deal with.
- ✓ **Futureproof connectivity**
You don't need to worry about what to do when the WLR closure comes.
- ✓ **More reliable**
There is less chance of interference or unstable connections.
- ✓ **Quicker fix times**
Faults can be resolved much quicker as you'll only have one provider.
- ✓ **Cost effective**
Lower in-life running costs and no need for additional phone line set up costs.
- ✓ **Backed by our Support**
Easy to order, quick to fix and also backed up by our great support, if needed.

**The superfast
broadband of tomorrow**



The switch off isn't only something that will have an effect from 2023, it's already underway with exchanges commencing stop sell throughout the year. However, while many businesses are prepared for the stop sell and switch off, others are less prepared to manage the transition.

Don't get left behind.

Contact us to find out more.